



city of
greenville

News Release

FALL FOR GREENVILLE RETURNS WITH WEEKEND FULL OF FLAVOR OCTOBER 10-12

Popular festival offers over 250 menu items to sample

(Greenville SC) As one of the most highly anticipated events of the year, Fall for Greenville presented by Pepsi and OneMain Financial returns to downtown Greenville October 10-12. This year's festival will feature a taste of Greenville from 41 different restaurants showcasing over 250 different menu items and over one mile of event space, from North Street to Augusta Street. In addition, the event will offer musical entertainment, culinary demonstrations, competitions, interactive mobile displays, children's activities and much more.

According to Fall for Greenville Board Chair Bob Munnich, the event creates a truly unique atmosphere, bringing more than 150,000 people together from Greenville, the Upstate and all across the Southeast. "Festival-goers can sample cuisine from some of Greenville's most dynamic dining options," said Munnich. "Along with a taste of Greenville, we pack the entire weekend with live music and fun-filled activities for the entire family."

In addition to this year's restaurant offerings, the festival will feature five different musical entertainment stages. Festival-goers can enjoy almost 60 popular national and local entertainers, including the Old 97s, American Aquarium, Shovels & Rope, Sturgill Simpson and St. Paul and The Broken Bones on The Orangeville Stage presented by Clemson University. The weekend will also feature country, rock and blues music on the Michelin on Main Stage; beach music and party bands on the Steve White Audi Stage; jazz, soul and blues music on the Furman University Jazz and Blues Stage in the Marriott Vacation Club – Myrtle Beach - Wine Garden and bluegrass, indie and folk rock music on the Carolina Ale House Stage in the America's Satellites Beer Garden. Before festival-goers arrive on-site, they can listen to featured artists and more on the festival's Spotify station.

As the Main Stage sponsor this year, Clemson University will convert East Washington Street to Orangeville. “Clemson University is very pleased to be a sponsor of this year’s Fall for Greenville festival,” said Wil Brasington, Senior Director of Alumni Relations, Clemson University. “While Clemson, SC may be our ‘home town’, Greenville is our “home city”! Clemson and Greenville have enjoyed a very strong partnership and synergistic relationship in so many ways over the years, and in many ways, this involvement in Fall for Greenville is simply a continuation of that. Given that Fall for Greenville has developed a strong reputation over the years of showcasing many of the finer offerings available in and around Greenville, it seemed natural for us to use this occasion to highlight the “Orangeville” experience and the many ways Clemson, a national Top-20 public university, is making an impact both in the local community and far beyond.”

This year’s festival will feature interactive mobile tours, including the Char-Broil tour on Camperdown Way. The attraction will include games, prizes and samples on the TRU-Infrared grill. To further enhance this year’s event, Fall for Greenville has partnered with Charleston Cooks! and The Cliffs to offer culinary demonstrations throughout the weekend and ABSOLUT VODKA and Southern Wine & Spirits for the Bartenders’ Mix-Off where local restaurant staff will compete with their version of the best Fall for Greenville signature drink.

In addition, the America’s Satellites Beer Garden will feature 15 different breweries with 30 different craft brews. Festival-goers who want to learn more about craft brews can attend the Beer School in the America’s Satellites Beer Garden. The festival will also feature sampling of a variety of wines in the Marriott Vacation Club – Myrtle Beach - Wine Garden. Ben Arnold Beverage professionals will assist in helping find wines to match personal tastes.

Throughout the festival weekend, the city will offer two free park and ride services. Festival-goers can drive, bike or walk to the parking garage at CU-ICAR and ride Greenlink for free to the downtown transit center, located on McBee Avenue in the heart of the event festivities. The shuttle will operate at half hour intervals on Friday from 5 p.m. – 11 p.m.; on Saturday from 11 a.m. – 9 p.m. and on Sunday from 12 p.m. – 7 p.m. In addition, a free trolley park and ride service will be offered at County Square. The trolleys will start their service on Friday at 4:30 p.m., on Saturday at

10 a.m. and on Sunday at 10:30 a.m. and run continuously until 45 minutes after the scheduled closing times of the festival.

Festival taste tickets can be pre-purchased until Friday, October 10 at 4 p.m. at Michelin on Main. Tickets are \$5 for a sheet of eight and can be used throughout the festival weekend to purchase festival food and beverages, merchandise and rides in the Nationwide Insurance Kid's Area. Festival-goers who pre-purchase \$50 worth of tickets (10 sheets) will receive one free sheet of tickets. No refunds will be given for pre-ticket sales.

Named a Top 20 Event by the Southeast Tourism Society, Fall for Greenville continues to support the local community by partnering with eight local nonprofits this year. Over the past 10 years, the festival has donated over \$400,000 to local charities.

Festival-goers can visit fallforgreenville.net to customize their schedule for the weekend. In addition, attendees are encouraged to stay connected with this year's event by becoming a fan on Facebook at facebook.com/fallforgreenville and using the hashtag "#FFGVL" to join in the Fall for Greenville conversation over Twitter.

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